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Majestic MRSS appoints Regional Client Servicing Director for South East Asia

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Mr. Thanin Prongthura is an international communication specialist with core expertise in Integrated Marketing with focus on PR, Advertising and Digital and passion to dabble and grown in Marketing Research.

Majestic MRSS, an Independent Market Research Company has appointed Mr. Thanin Prongthura as Regional Client Servicing Director for South East Asia region to power its rapidly growing business in Thailand, Vietnam and Philippines. Mr. Thanin Prongthura is an international communication specialist with core expertise in Integrated Marketing with focus on PR, Advertising and Digital and passion to dabble and grown in Marketing Research. With a career that spans 13 years across Thailand, Philippines, Singapore and Vietnam, Mr. Thanin Prongthura is an experienced commercial director with passion for growing offering, talent capital, portfolio, profit, reputation and pursuing entrenching client relationships that spreads advantage beyond borders. A global citizen he has travelled extensively and has lived in 7 countries.

Speaking about his new role Mr. Thanin Prongthura said: "I like new challenges and I like to build businesses. The opportunity to lead Thailand, Vietnam and Philippines for Majestic MRSS is the perfect opportunity for me. Majestic MRSS growth over the decade has been phenomenal. I am excited to apply my 13 years experience in the Market Research Industry and in particular Participate on consulting teams from inception to completion, Develop and maintain client relationships, Leverage Majestic MRSS research and analysis into actionable strategic analysis on clients behalf for South East Asia region".

Co-founder & President, Majestic MRSS, Mr. Raj Sharma said: "Thailand, Vietnam and Philippines are important Markets for Majestic MRSS and the demand for conducting

research and surveys with pioneering technology continues to grow in this region. We have developed relationships with key clients who are continuing to recognize the need of accurate and quality research to be able to take strategic business decisions. We view Mr. Thanin Prongthura as an important addition to our executive team, and one who will lead us to significant growth in South East Asia region.”