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## Free Press Release<sup>3.0</sup>

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### **Majestic MRSS announces appointment of Regional Client Servicing Director & Mentor for South East Asia**

By Gaurang Dave  
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Majestic MRSS, One of Asia's Largest Independent Market Research Companies has appointed Mr. Thanin Prongthura as Regional Client Servicing Director and Mr. Jan Standaert, connoisseur of market resear

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Mumbai, 2nd November 2011 Majestic MRSS, One of Asia's Largest Independent Market Research Companies has appointed Mr. Thanin Prongthura as Regional Client Servicing Director and Mr. Jan Standaert, connoisseur of market research industry as Mentor for South East Asia region to power its rapidly growing business in Thailand, Vietnam and Philippines. Mr. Thanin Prongthura is an international communication specialist with core expertise in Integrated Marketing with focus on PR, Advertising and Digital and passion to dabble and grown in Marketing Research. With a career that spans 13 years across Thailand, Philippines, Singapore and Vietnam, Mr. Thanin Prongthura is an experienced commercial director with passion for growing offering, talent capital, portfolio, profit, reputation and pursuing entrenching client relationships that spreads advantage beyond borders. A global citizen he has travelled extensively and has lived in 7 countries. Mr. Jan Standaert, Ex-CEO, ACNielsen-Vietnam will Mentor, Train and Build Majestic MRSS' presence in

Thailand, Vietnam and Philippines markets. His 40 years of diverse expertise and global network in the market research industry will ensure Majestic MRSS to achieve steady and strategic growth in South East Asia region.

Speaking about his new role Mr. Thanin Prongthura said: “I like new challenges and I like to build businesses. The opportunity to lead Thailand, Vietnam and Philippines for Majestic MRSS is the perfect opportunity for me. Majestic MRSS growth over the decade has been phenomenal. I am excited to apply my 13 years experience in the Market Research Industry and in particular Participate on consulting teams from inception to completion, Develop and maintain client relationships, Leverage Majestic MRSS research and analysis into actionable strategic analysis on clients behalf for South East Asia region”.

Co-founder & President, Majestic MRSS, Mr. Raj Sharma said: “Thailand, Vietnam and Philippines are important Markets for Majestic MRSS and the demand for conducting research and surveys with pioneering technology continues to grow in this region. We have developed relationships with key clients who are continuing to recognize the need of accurate and quality research to be able to take strategic business decisions. We view Mr. Thanin Prongthura and Mr. Jan Standaert as an important addition to our executive team, and they will lead us to significant growth in South East Asia region.”

#### About Majestic MRSS

Majestic MRSS, more than a decade-old multi-country market research company, has been working with clients in the Pharmaceutical, Healthcare, FMCG/CPG, Automotive, ICT (Information, Communications and Technology), Hospitality & Retail, Media sectors.

Currently, Majestic MRSS is present in 18 countries in the Middle East and Asia. Since its inception as a Multi-Country Market Research Firm, Majestic MRSS has been Conducting research and surveys in different countries. Majestic has always been at the forefront of technology-enabled research and has been an emerging force in Asia and the Middle East in the last decade. Majestic MRSS also has Eye tracking, Video Streaming, Emotional Measurement, SMS Research tools.