



MRSSIndia.com
A Majestic MRSS company

India's **1st** & Only Listed
Market Research Company

'FutureProof The Enterprise'

July 15, 2016

To,
Bombay Stock Exchange Limited
The Corporate Services Department,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Sub: Press Release about MRSS signs Strategic Market Research Contract with CureFit.

Ref: Scrip Code 539229 (Majestic Research Services and Solutions Limited)

Dear Sir/Madam

With reference to the above mentioned subject, kindly find enclosed Press Release about MRSS signs Strategic Market Research Contract with CureFit.

Kindly take the same on your record and oblige.

Thanking You,

Yours Truly,

For **Majestic Research Services and Solutions Ltd**


Rajendra Kumar Sharma

Whole Time Director



Majestic Research Services and Solutions Limited

Registered Office : 2nd Floor, Kalpak Arcade, No. 46/17, Church Street, Bangalore - 560001.

Corporate Office : No. 601 & 701, Trellis, Plot No. 202/203, LBS Marg, Near Equinox Business Park, Kurla West, Mumbai - 400070

Tel./Fax No. : 022-26502751 / 52 **Email :** info@mrssindia.com **Web site :** www.mrssindia.com

CIN No. : L72200KA2012PLC063818 An ISO Company

Entrepreneur / MSME Number - 2722202663



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"MRSS signs Strategic Market Research Contract with CureFit"

MRSS India Ltd. has been selected by CureFit Healthcare Pvt. Ltd. as its research partner for its strategic market research requirements. CureFit is a healthcare and fitness start-up launched by former Flipkart executives Mukesh Bansal and Ankit Nagori. The company has recently raised \$15 million through Series A funding, one of the largest seed investment rounds in the Indian startup sector this year.

The research by MRSS India would aim to help CureFit fine tune their business concept while also providing detailed insights to aid in the business launch, scheduled for 2017, through multiple research surveys involving consumers and various healthcare sector professionals. The contract will be a year long with researches covering markets across India, and would mark the first in a series of contracts expected to be signed with the company.

Speaking about the recent partnership, Mr. Raj Sharma, Chairman, MRSS India said, "Healthcare is a buzzing and promising sector for start-ups right now and we are delighted to partner with CureFit. This project has given MRSS India an opportunity to work with 2 very renowned and seasoned entrepreneurs and be a part of their exciting journey right from inception."

About MRSS India Ltd.:

MRSS India relies exhaustively on usage of technology for data acquisition offering reliability, validity and faster turnaround times to its clients. The company has wide range of offerings such as eye tracking, mobile analytics, video analysis, facial recognition, digital tracking, online communities, neuroscience, emotional analysis, automated audience measurement, sensory sciences, etc. It is India's first and only listed market research company, and also a member of MRSI and DIN (Digital Insight Network - Global). MRSS India is a subsidiary of Majestic Market Research Support Services Limited, one of Asia's largest full service market research firms. MMRSS is a member of ESOMAR, QRCA, MRA, etc., with presence in 18 countries across Middle East and Asia Pacific region. For more information, visit <http://www.mrssindia.com/>

About Curefit:

Curefit, which is envisaged as an end to end solution for preventive healthcare, will enable users to take full control of their health to improve the quality of life and reduce long-term healthcare costs. The platform will combine engagement, coaching and delivery through a mix of online and offline channels.

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