



MRSSIndia.com
A Majestic MRSS company

India's **1st** & Only Listed
Market Research Company

'FutureProof The Enterprise'

March 02, 2017

To,
The Corporate Services Department,
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Sub: Press Release about Majestic Research Services and Solutions Limited successfully executes FICCI mandate on UP Tourism

Ref: Scrip Code 539229 (Majestic Research Services and Solutions Limited)

Dear Sir/Madam,


With reference to the above mentioned subject, kindly find enclosed the Press Release about Majestic Research Services and Solutions Limited successfully executes FICCI mandate on UP Tourism.

Kindly take the same on your record and oblige.

Thanking You,

Yours Truly,

For Majestic Research Services and Solutions Limited


Sarang Panchal
Managing Director



Encl: Press release about MRSS India successfully executes FICCI mandate on UP Tourism.

Majestic Research Services and Solutions Limited

Registered Office : 2nd Floor, Kalpak Arcade, No. 46/17, Church Street, Bangalore - 560001.

Corporate Office : No. 601 & 701, Trellis, Plot No. 202/203, LBS Marg, Near Equinox Business Park, Kurla West, Mumbai - 400070

Tel./Fax No. : 022-26502751 / 52 Email : info@mrssindia.com Web site : www.mrssindia.com

CIN No. : L72200KA2012PLC063818 An ISO Company

Entrepreneur / MSME Number - 27222202663



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MRSS India successfully executes FICCI mandate on UP Tourism

Mumbai, 2nd March, 2017.

BSE-SME listed Majestic Research Services and Solutions Ltd has executed a survey report on UP Tourism.

After having successfully established itself by compiling similar reports for Odisha Tourism and Madhya Pradesh Tourism recently, MRSS India report jointly with FICCI for UP Tourism covered a sample of 800 inbound tourists. The report was released by Shri. Naveen Sehgal, Principal Secretary, Ministry of Tourism on the eve of the third edition of UP Travel Mart that is held every alternate year to unlock the tourism potential in the state.

The sample constituted domestic and foreign tourists in equal proportion of 400 each and were tapped at major tourists' destinations across the state.

"We have been able to build up on our momentum in the tourism sector and the successful completion of the survey for UP tourism has further added to our team's confidence to aim higher. FICCI is the leader association that rallies for the cause of the tourism industry in India and MRSS is proud to be their knowledge partner for number of such initiatives both now and in the future," **said Raj Sharma, Chairman, MRSS India.**

With only a handful of tourist destinations being marketed over last few decades, Uttar Pradesh was heavily dependent on Agra for foreign tourists and both Agra and Lucknow for domestic tourist, Sharma said. (ENDS)

About Majestic Research Services and Solutions Ltd: MRSS India relies exhaustively on usage of technology for data acquisition offering reliability, validity and faster turnaround times to its clients. The company has wide range of offerings such as Eye Tracking, Mobile Analytics, Video Analysis, Facial Recognition, Digital Tracking, Online Communities, Neuroscience, Emotional Analysis, Automated Audience Measurement, Sensory Sciences, etc. It is India's 1st and only listed Market Research Company, also a member of MRSI and DIN (Digital Insight Network - Global). It is the subsidiary of Majestic Market Research Support Services Limited, - One of Asia's largest full service market research firm. MMRSS is a member of ESOMAR, QRCA, MRA, etc. with presence in 18 countries across Middle East and Asia Pacific region. (ENDS).

Thanks & Regards,

The Corporate Communication Team

(+91-9833955978/ 022-26527276)

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