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India's **1<sup>st</sup>** & Only Listed  
Market Research Company

'FutureProof The Enterprise'

17<sup>th</sup> July, 2017

To,  
The Corporate Services Department,  
Bombay Stock Exchange Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001

**Sub: Press Release about MRSS explores GROWTH alliances at SME Activator conclave**

Ref: Scrip Code 539229 (Majestic Research Services and Solutions Limited)

Dear Sir/Madam,

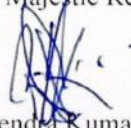
With reference to the above mentioned subject, kindly find enclosed the Press Release about MRSS explores GROWTH alliances at SME Activator conclave.

Kindly take the same on your record and oblige.

Thanking You,

Yours Truly,

For Majestic Research Services and Solutions Limited

  
Rajendra Kumar Sharma  
Whole-Time Director



**Encl: As Above**

## Majestic Research Services and Solutions Limited

**Registered Office :** 2nd Floor, Kalpak Arcade, No. 46/17, Church Street, Bangalore - 560001.

**Corporate Office :** No. 601 & 701, Trellis, Plot No. 202/203, LBS Marg, Near Equinox Business Park, Kurla West, Mumbai - 400070

**Tel./Fax No. :** 022-26502751 / 52 **Email :** info@mrssindia.com **Web site :** www.mrssindia.com

**CIN No. :** L72200KA2012PLC063818 An ISO Company

**Entrepreneur / MSME Number -** 27222202663



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## MRSS explores GROWTH alliances at SME Activator conclave

Mumbai, 17<sup>th</sup> July, 2017:

Small and Medium enterprises, while being at the epicentre of the economic action, need due attention and elevation platforms for it to play its positioning of being the engines of growth for the Indian economy. In order to facilitate this, **ET Edge** and **BSE** held a conference '**SME Activator**' at **Trident, BKC, Mumbai**.

**Mr. Raj Sharma**, Chairman MRSS India Ltd who was a panellist for the '**BSE in SME**' segment commented "Panellists shared the organic growth and other advantages that SMEs can enjoy by foraying into the capital market. The insights of the panellists motivated the SMEs attending the conference to know about the process of sizing up their SMEs and the benefits of going public. "

This panel started with a standalone session by **Mr Ajay Thakur**, Head at BSE SME. Mr. Thakur highlighted the business benefits and competitive advantages of SMEs which are listed in BSE. The standalone session converged into a panel. The other panellists were **Mr. Harpreet Singh Malhotra**, CMD at Tiger logistics (India) Ltd, **Mr. Manish Dedhia**, Joint Managing Director/CFO at Mitsu Chem Plast Ltd, **Mr. Dharmesh Desai**, CMD at Meera Industries Ltd. The session was moderated by **Mr. Ashok Ajmera**, MD at Ajcon Global Services Ltd.

**Mr. Raju Sakthivel**, Additional Commissioner of Service tax, Central Board of Excise and Customs shared a prelude on Goods and Service Tax at the conclave.

**SME Springboard** – the brainchild of **Ms. Archana Tiwari-Nayudu**, Content Head, ET Edge was launched at this conclave. An opportunity was provided to a few select SME's to present themselves in front of an esteemed jury that comprised of **Mr. Vineet Chadha**, TATA Capital; **Mr. Amitabh Verma**, DBS Bank; representatives from **SMERA**, **State Bank of India**, **Power2SME**, **Salesforce.com**

**Sharma** who also participated in this segment mentioned "It was a tweaked version of India's SHARK TANK so definitely enjoyed being one of the presenters. **MRSS** only sought alliances and partners for the **SME Confidence Index**. We look forward to continuing discussions after this platform as well. As a listed entity, we have to be constantly alert and not miss out any opportunity for growth. Ultimately, MRSS stakeholders should benefit from every effort that we make "



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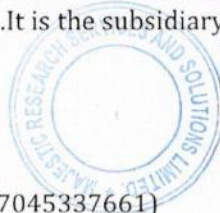
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**About MRSS India:** BSE SME Listed MRSS India is a Full Service Digital Insights Agency. MRSS follows the philosophy of IMPLICIT RESEARCH viz. Eye Tracking, Mobile Analytics, Video Analysis, Facial Recognition, Digital Tracking, Online Communities, Neuroscience, Emotional Analysis, Automated Audience Measurement, Sensory Sciences, etc. The clients benefit from the offering reliability, validity and faster turnaround times. MRSS is India's 1st and only listed Market Research Company that completed 2 years of listing. It is the subsidiary of Majestic Market Research Support Services Limited.



Thanks and Regards,

The Corporate Communication Team(+91-7045337661)

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