



MRSSIndia.com
A Majestic MRSS company

India's **1st** & Only Listed
Market Research Company

'FutureProof The Enterprise'

August 4, 2016

To,
Bombay Stock Exchange Limited
The Corporate Services Department,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Sub: Press Release about MicroSave commissions MRSS for Evaluation of financial inclusion schemes

Ref: Scrip Code 539229 (Majestic Research Services and Solutions Limited)

Dear Sir/Madam

With reference to the above mentioned subject, kindly find enclosed Press Release about MicroSave commissions MRSS for Evaluation of financial inclusion schemes.

Kindly take the same on your record and oblige.

Thanking You,

Yours Truly,

For **Majestic Research Services and Solutions Ltd.**


Rajendra Kumar Sharma

Whole Time Director



Encl: Press Release about MicroSave commissions MRSS for Evaluation of financial inclusion schemes

Majestic Research Services and Solutions Limited

Registered Office : 2nd Floor, Kalpak Arcade, No. 46/17, Church Street, Bangalore - 560001.

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CIN No. : L72200KA2012PLC063818 An ISO Company

Entrepreneur / MSME Number - 27222202663



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"MicroSave commissions MRSS for Evaluation of financial inclusion schemes"

4th August, 2016:

MicroSave, an international financial inclusion consulting firm has commissioned one of Asia's largest full service market research firms, **Majestic Market Research Support Services Ltd.** for conducting the Evaluation of financial inclusion schemes of Government of India under Janasuraksha Schemes.

MRSS is executing a survey with objectives to understand the coverage and quality of the schemes and to understand customers experience with Janasuraksha Schemes, which are Pradhan Mantri Suraksha BimaYojana & Pradhan Mantri Jeevan Jyoti BimaYojana.

The survey is going to cover 10 States including nearly 100 villages to capture feedback from the beneficiaries of the scheme within a span of less than 2 months.

"To become partners with *MicroSave* is a matter of pride for us as we are at the grass root level of India's growth and development story. The application of technology even at this stage and phase of operations is encouraging for us" commented Raj Sharma, Chairman MRSS on the development that the data collection will take place using Tablets.

About MRSS India Ltd.:

MRSS India relies exhaustively on usage of technology for data acquisition offering reliability, validity and faster turnaround times to its clients. The company has wide range of offerings such as eye tracking, mobile analytics, video analysis, facial recognition, digital tracking, online communities, neuroscience, emotional analysis, automated audience measurement, sensory sciences, etc. It is India's first and only listed market research company, and also a member of MRSI and DIN (Digital Insight Network - Global). MRSS India is a subsidiary of Majestic Market Research Support Services Limited, one of Asia's largest full service market research firms. MMRSS is a member of ESOMAR, QRCA, MRA, etc., with presence in 18 countries across Middle East and Asia Pacific region.

For more information, visit, <http://www.mrssindia.com/>

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