



MRSSIndia.com
A Majestic MRSS company

India's **1st** & Only Listed
Market Research Company

'FutureProof The Enterprise'

3rd May, 2017

To,
The Corporate Services Department,
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Sub: Press Release about Majestic Research Services and Solutions Limited Adds Senior FMCG Market Research Lead.

Ref: Scrip Code 539229 (Majestic Research Services and Solutions Limited)

Dear Sir/Madam,

With reference to the above mentioned subject, kindly find enclosed the Press Release about Majestic Research Services and Solutions Adds Senior FMCG Market Research Lead.

Kindly take the same on your record and oblige.

Thanking You,

Yours Truly,

For Majestic Research Services and Solutions Limited


Rajendra Kumar Sharma
Whole-Time Director



Encl: Press release about MRSS Adds Senior FMCG Market Research Lead.

Majestic Research Services and Solutions Limited

Registered Office : 2nd Floor, Kalpak Arcade, No. 46/17, Church Street, Bangalore - 560001.

Corporate Office : No. 601 & 701, Trellis, Plot No. 202/203, LBS Marg, Near Equinox Business Park, Kurla West, Mumbai - 400070

Tel./Fax No. : 022-26502751 / 52 **Email :** info@mrssindia.com **Web site :** www.mrssindia.com

CIN No. : L72200KA2012PLC063818 An ISO Company

Entrepreneur / MSME Number - 27222202663



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MRSS Adds Senior FMCG Market Research Lead

Mumbai, 3rd May, 2017,

Majestic Research Services and Solutions Ltd has appointed veteran market research professional Indroneel Dutta as Vice-President (Client Servicing).

Welcoming Indroneel to MRSS India, Raj Sharma, chairman of the company said, "With his extensive experience in consumer insight and marketing both in the Indian and global context, we are confident that he will take MRSS India to greater heights in the days to come."

A mechanical engineer from Jadavpur University aided with management degree in marketing from FMS, Delhi, Indroneel Dutta will be responsible for the fast moving consumer goods vertical at MRSS India and will report to the board of the company.

Expressing pleasure at being part of the MRSS family, Indroneel Dutta said, "It's an exciting time to be a part of the MRSS journey. They have created strong client relationships within a relatively short time frame. My remit is to increase the depth and value of these relationships over the next years to come."

In his over close to three decades of working experience, Indroneel has worked with some of best known names in the industry including Godrej & Boyce, IMRB International, TNS India, JK Tyres, International Flavours & Fragrances among others.

About MRSS India: MRSS India relies exhaustively on usage of technology for data acquisition offering reliability, validity and faster turnaround times to its clients. The company has wide range of offerings such as eye tracking, mobile analytics, video analysis, facial recognition, digital tracking, online communities, neuroscience, emotional analysis, automated audience measurement, sensory sciences, etc. It is India's 1st and only listed Market Research Company, also a member of MRSI and DIN (Digital Insight Network – Global). It is the subsidiary of Majestic Market Research Support Services Ltd, - One of Asia's largest full service market research firm. MMRSS is a member of ESOMAR, QRCA, MRA, etc with presence in 18 countries across Middle East and Asia Pacific region. (ENDS)

Thanks and Regards,

The Corporate Communication Team
(+91-9833955978)



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