



MRSSIndia.com
A Majestic MRSS company

India's **1st** & Only Listed
Market Research Company

'FutureProof The Enterprise'

1st August, 2017

To,
The Corporate Services Department,
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Sub: Press Release about Continued Growth for Majestic Research Social Research Practice

Ref: Scrip Code 539229 (Majestic Research Services and Solutions Limited)

Dear Sir/Madam,

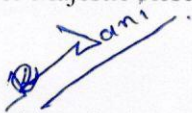
With reference to the above mentioned subject, kindly find enclosed the Press Release about Continued Growth for Majestic Research Social Research Practice.

Kindly take the same on your record and oblige.

Thanking You,

Yours Truly,

For Majestic Research Services and Solutions Limited


Kajal Sudani
Company Secretary



Encl: As Above

Majestic Research Services and Solutions Limited

Registered Office : 2nd Floor, Kalpak Arcade, No. 46/17, Church Street, Bangalore - 560001.

Corporate Office : No. 601 & 701, Trellis, Plot No. 202/203, LBS Marg, Near Equinox Business Park, Kurla West, Mumbai - 400070

Tel./Fax No. : 022-26502751 / 52 **Email :** info@mrssindia.com **Web site :** www.mrssindia.com

CIN No. : L72200KA2012PLC063818 An ISO Company

Entrepreneur / MSME Number - 27222202663



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Continued Growth For Majestic Research Social Research Practice

Mumbai, 1st August, 2017

BSE-SME listed Majestic Research Services and Solutions Ltd has bagged more projects in its social market research segment including two projects from existing clients.

"We have added more client in the segment - Including **BBC Media Action** for their serial "AadhaFULL" while bagging additional project each from **America India Foundation** to evaluate the Girls Secondary Program in two districts of Gujarat and one district of Odisha as also from international NGO - **Save the Children** to address the issue of Child labour in cotton farming in Madhya Pradesh," said **Raj Sharma**, chairman, MRSS India.

The mandate for America India Foundation has entrusted MRSS India the task of undertaking a study to understand the reasons for dropout and the effectiveness of the intervention in these districts and document the process being undertaken for replication in other regions.

For BBC Media Action, MRSS India would use an innovative Randomized Control Trial in a laboratory setting among adolescents. This study will be conducted in three states of India in the peri-urban region where the children are at the crossroad of modernization and tradition.

BBC Media Action TV serial is aimed at breaking the silence on sensitive issues surrounding young and adolescents and focusses on adolescent health and child marriage, education, nutrition and gender and gender-based violence.

For the international NGO - Save the Children, MRSS India has been awarded the job to establish the baseline on prevalence of child labour in agriculture sector in general and cotton farm in particular. The baseline will provide the foundation to the program implementation by Save the Children.

In December 2016, MRSS India had forayed into social research segment and in a short span of time has created a profitable growth driver for the overall business.

About MRSS India: MRSS India relies exhaustively on usage of technology for data acquisition offering reliability, validity and faster turnaround times to its clients. The company has wide range of offerings such as Eye Tracking, Mobile Analytics, Video Analysis, Facial Recognition, Digital Tracking, Online Communities, Neuroscience, Emotional Analysis, Automated Audience Measurement, Sensory Sciences, etc. It is India's 1st and only listed Market Research Company, also a member of MRSI and DIN (Digital Insight Network - Global). It is the subsidiary of Majestic Market Research Support Services Limited.

Thanks & Regards,

Corporate Communication Team
Email Id: corporate.communication@mrssindia.com
Contact No. : +91-9833955978/ +917045337661



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